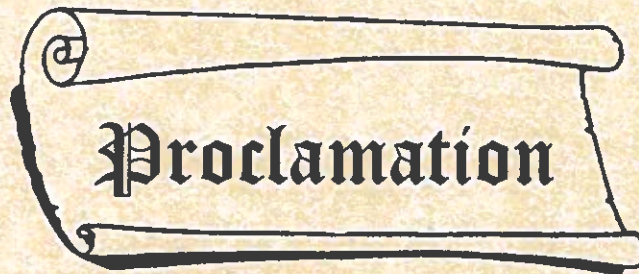


Town of Leonardtown



SMALL BUSINESS SATURDAY Saturday, November 25, 2023

Whereas, the Town of Leonardtown, Maryland, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration the United States has 33 million small businesses which employ 62 million people, or 47 percent of the private sector employees, and create 63 percent of new jobs; and

Whereas, the Saturday after Thanksgiving is one of the busiest shopping periods each year and an excellent time to shop and dine with any and all of our small businesses in the Town of Leonardtown; and

Whereas, Small Business Saturday was created in 2010 to recognize and support these companies by encouraging more customers to visit small businesses in our local community; and

Whereas, supporting Small Business Saturday demonstrates a commitment to the community in which we live, creates goodwill among our residents and businesses and helps preserve the unique nature of our economic culture for both residents and visitors; and

Whereas, 79% of consumers understand the importance of supporting small businesses in their community, 70% report the day makes them want to encourage others to shop small, independently owned retailers and 66% report that the day makes them want to shop small all year long; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, We, the Commissioners of Leonardtown, Maryland do hereby
proclaim, November 25, 2023, as:

SMALL BUSINESS SATURDAY



Therefore, We, The Commissioners of Leonardtown, urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

THIS DATE: November 25, 2023

Daniel W. Burris, Mayor

Nick Colvin, Council Member

Christy Hollander, Council Member

J. Maguire Mattingly, IV, Vice President

Heather M. Earhart, Council Member

Mary Maday Slabe, Council Member